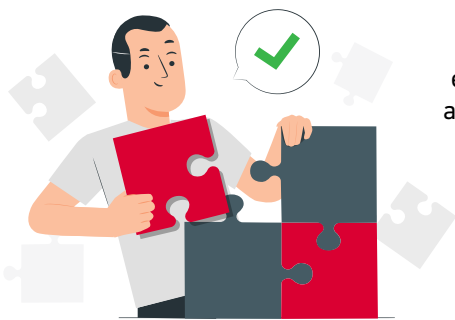


Instructional Designers and their roles

Designers

We design engaging and meaningful learning experiences. At the heart of the matter is often the alignment of objectives, activities and assessments.



Communicators

We collaborate with faculty to ensure course content is communicated clearly and succinctly

Consultants

We consult faculty on course mapping. We provide expert advice on pedagogy and instructional strategies.



Thinkers

We brainstorm. We think about human psychology. We think about the different senses and how they come into play.



Trainers

We provide resources and training on course design, tools and technology.



Builders

We bring a systemic approach to learning experiences that includes analysis of the audience, environment, objectives, content, and technology.



Data Analysts

Data-based decision making is part of what we do.



Relationship Builders

We are skilled at building relationships and rapport with faculty, staff and students.

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